

CONSTRUCT IT

THE FOUNDATION OF INDUSTRY KNOWLEDGE

MEDIA PACK 2027

PRACTICAL INSIGHT FOR THE BUILT ENVIRONMENT

FOR PROFESSIONALS SHAPING UK CONSTRUCTION

PRODUCTS, SYSTEMS AND SOLUTIONS THAT PERFORM

INTRODUCTION

Construct It is a dedicated trade publication serving the UK construction industry, delivering high-quality editorial across the products, materials, technologies and innovations shaping today's built environment.

Published by B2B Digital Media Ltd, Construct It is supported by an experienced editorial and commercial team and a proven multi-channel publishing platform spanning print, digital, email and social media.

Each issue is organised into dedicated industry sectors, allowing readers to quickly access the latest products, projects, technical developments and industry news relevant to their role. This sector-led approach also provides advertisers with highly targeted editorial environments that maximise engagement and commercial relevance.

The magazine supports informed decision-making for professionals involved in commercial, residential, industrial and infrastructure projects throughout the UK.





WHO READS CONSTRUCT IT

Construct It reaches decision-makers operating across the entire construction supply chain, including:

- Main contractors and specialist subcontractors
- Property developers and housebuilders
- Architects, designers and specifiers
- Procurement and commercial managers
- Civil engineering and infrastructure professionals
- Building services engineers (HVAC, electrical and renewables)
- Facilities and estates managers
- Local authorities, housing associations and public-sector organisations

A trusted trade magazine for the UK construction industry.



WHY ADVERTISE IN CONSTRUCT IT

Advertising in Construct It places your brand directly in front of key decision-makers involved in specifying, purchasing and delivering construction projects across the UK.

Benefits include:

- Reach professionals actively working on live and upcoming projects
- Position your products and services alongside relevant sector-specific editorial
- Increase visibility through integrated print, digital, email and social media promotion
- Build credibility and strengthen brand awareness within a trusted industry publication
- Align your business with the latest products, innovations and construction developments

Construct It delivers a highly targeted advertising environment where practical application, technical expertise and commercial relevance come together to help suppliers connect with the professionals who influence purchasing decisions.



CIRCULATION & DISTRIBUTION

Construct It is distributed using a targeted, industry-focused model designed to maximise relevance, engagement, and advertiser value.

Print Distribution

We have a controlled print circulation of 9,000+ copies distributed to construction professionals across the UK. Construct It reaches the key decision-makers responsible for building Britain's construction and infrastructure projects, including contractors, civil engineers, groundworks specialists, demolition professionals, plant and equipment managers, site managers, project managers, procurement teams, health and safety leaders, quantity surveyors, engineers and senior construction executives.

Additional copies are also printed and distributed at key selected industry events that we are proud to be partnered with.

Digital Distribution

Our interactive digital edition is distributed via email to our online audience of 113,000+ industry professionals. With the benefits of online hosting we are able to publish the issues with long-term access, accessibility and shareability.

Email & Online Reach

There are opportunities for advertisers to extend campaigns through targeted solus emails, monthly newsletters and digital placements which will extend their visibility to our 113,000+ circulation.

MAGAZINE ADVERTISING

Promote your brand with our high-impact magazine advertising options. Premium cover positions offer unmatched visibility and are available upon request.

Double Page Spread - £2,750
Area: 400mm x 277mm
Trim: 420mm x 297mm
Bleed: 426mm x 303mm

Full A4 Page - £1,750
Area: 190mm x 277mm
Trim: 210mm x 297mm
Bleed: 216mm x 303mm

Half Page - £1,100
Area: 180mm x 132mm

Quarter Page - £750
Area: 88mm x 132mm

Editorial Showcase - £195
120 words of text and a colour image plus company contact details





EDITORIAL SECTIONS

Each issue of Construct It includes coverage across the full construction lifecycle, including:

- Access, Scaffolding & Temporary Works
- Civils, Utilities & Infrastructure
- Concrete, Materials & Structural Systems
- Demolition, Groundworks & Earthworks
- Health, Safety & Site Security
- Plant, Equipment & Site Operations
- Project & Case Study Showcase
- Skills, Training & Recruitment
- Technology & Digital Construction
- Industry News & Appointments

2027 EDITORIAL CALENDAR

January / February

Main Focus Sections

- Technology & Digital Construction
- Skills, Training & Recruitment
- Plant, Equipment & Site Operations

Show Preview

- Executive Hire Show

March / April

Main Focus Sections

- Concrete, Materials & Structural Systems
- Health, Safety & Site Security
- Access, Scaffolding & Temporary Works

Show Previews

- UK Concrete Show
- The Health & Safety Event
- The Fire Safety Event

May / June

Main Focus Sections

- Technology & Digital Construction
- Demolition, Groundworks & Earthworks
- Plant, Equipment & Site Operations

Show Previews

- Digital Construction Week
- Geo Business
- Hillhead

July / August

Main Focus Sections

- Civils, Utilities & Infrastructure
- Concrete, Materials & Structural Systems
- Demolition, Groundworks & Earthworks

September / October

Main Focus Sections

- Technology & Digital Construction
- Access, Scaffolding & Temporary Works
- Plant, Equipment & Site Operations

Show Previews

- Vertikal Days
- UK Construction Week
- Kent Construction Expo
- Smart Buildings Show

November / December

Main Focus Sections

- Civils, Utilities & Infrastructure
- Skills, Training &Recruitment
- Health, Safety & Site Security

Show Previews

- London Build
- National Civils Expo

DIGITAL ADVERTISING OPPORTUNITIES

Construct It offers digital advertising opportunities extending brand visibility beyond print and into the digital construction space.

MONTHLY NEWSLETTER INSERTIONS

Our monthly email newsletters provide advertisers with direct access to a targeted audience of construction industry professionals actively engaging with sector news, products, and project updates.

Benefits

- Delivered directly to opted-in industry contacts
- Strong visibility within a trusted editorial environment
- Clickable links driving traffic, enquiries and lead generation
- Monthly exposure opportunities throughout the year

Newsletter Insertion Rates

Single newsletter insertion: £395
3-month package: £995
6-month package: £1,795
12-month package: £2,995

WEBSITE BANNER ADVERTISING

Construct It website banner advertising provides year-round online visibility for brands looking to maintain a strong digital presence within the construction sector.

Benefits

- Continuous brand visibility
- Targeted exposure to industry professionals
- Click-through traffic directly to advertiser websites
- Association with relevant editorial content

Website Banner Rates

12 Month Website Banner: £1,495

Premium homepage positions available on request.

DEDICATED EMAIL CAMPAIGNS

Dedicated email campaigns provide advertisers with the opportunity to send a focused marketing message directly to Construct It's targeted construction industry audience.

These campaigns are ideal for:

- Product launches
- New service announcements
- Event promotion
- Lead generation
- Whitepaper downloads
- Brand awareness campaigns

Campaign Includes

- Dedicated HTML email distribution
- Clickable links and call-to-actions
- Performance reporting available post-send
- Distribution to targeted industry contacts

Dedicated Email Campaign Rates

1 dedicated email campaign: £1,595
2 campaign package: £2,695
3 campaign package: £3,495



CONTACT US

GENERAL ENQUIRIES

For any general questions, feedback, or information about Construct It, please don't hesitate to reach out. We're here to help!

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